Samyamta Sen

Product (UX/UI) Designer

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Innovative UX/UI Designer with a passion for creating user-centric digital experiences, specializing in education-focused projects and design systems that enhance usability and engagement.

Experience

Digi Technology Nepal   2022 - Present
UX/UI Designer

- Pioneered design processes for various commercial and internal projects, excelling in stakeholder communication, prototype development, and tailored UI library implementation for an intuitive user experience.
- Helped with rebranding, creating new style guides, and presenting alternative styles and dashboard designs, contributing to enhanced data visualisations.
- Creating Design Systems for various education related projects
- Crafted on-brand website content and copywriting, effectively addressing stakeholder needs.

Projects

VR for Elderly with Dementia   2021
Research

- Project to alleviate anxiety in elderly with dementia, addressing social isolation issues. Applied design principles for physical and cognitive considerations, ensuring user-friendly solutions for balance, visual and auditory impairments, memory decline, and attention deficit.

Secret Garden   2021
Visual Designer

- Led the creation of an interactive holographic installation to promote urban social connections, and managed research, design, and user testing using Adobe CC, Audacity, and Arduino Lilypad

Education

University of Queensland   2018-2021
Bachelor of Information Technology
- Major: User Experience Design

Skills

User Research & Usability Studies, Interaction & Visual Design, Prototyping & Wireframing, Design Systems & UI Libraries, Data Visualization, Stakeholder Communication